

# BBFAW 2023 Company Tier Rankings and Impact Rating IR

Tier 1 Leadership	Tier 2 Integral to business strategy	Tier 3 Established but work to be done	Tier 4 Making progress on implementation	Tier 5 On the business agenda but limited evidence of implementation	Tier 6 No evidence on the business agenda
0	3	6	18	65	58
	<ul style="list-style-type: none"> <li>Marks &amp; Spencer PLC C</li> <li>Premier Foods PLC C</li> <li>Waitrose C</li> </ul>	<ul style="list-style-type: none"> <li>Co-op UK D</li> <li>Cranwick PLC C</li> <li>Greggs PLC D</li> <li>Groupe Danone SA C</li> <li>Migros-Genossenschafts-Bund C</li> <li>Noble Foods D</li> </ul>	<ul style="list-style-type: none"> <li>ALDI Süd/ALDI Einkauf SE &amp; Co. Ohg F</li> <li>Barilla SpA E</li> <li>BRF SA E</li> <li>Carrefour SA F</li> <li>Compass Group PLC F</li> <li>Danish Crown AmbA E</li> <li>Fonterra E</li> <li>Groupe Lactalis E</li> <li>Hilton Food Group F</li> <li>J Sainsbury PLC D</li> <li>LDC Groupe F</li> <li>Les Mousquetaires E</li> <li>Marfrig Global Foods SA E</li> <li>Minerva Foods E</li> <li>Royal FrieslandCampina E</li> <li>Tesco PLC D</li> <li>Unilever NV E</li> <li>Woolworths Limited E</li> </ul>	<ul style="list-style-type: none"> <li>(The) Kroger Company F</li> <li>2 Sisters Food Group (Baparan Holdings Ltd) F</li> <li>Agro Super F</li> <li>Ahold Delhaize F</li> <li>ALDI Einkauf SE &amp; Co. Ohg (ALDI Nord) F</li> <li>Aramark Corporation F</li> <li>Aria Foods Ltd F</li> <li>Bellis Topco Ltd/Asda F</li> <li>Bimbo F</li> <li>Cargill F</li> <li>Casino Guichard-Perrachon SA F</li> <li>Charoen Pokphand Foods F</li> <li>Chipotle Mexican Grill F</li> <li>Coles Group F</li> <li>Colruyt F</li> <li>CanAgra F</li> <li>Coop Group (Switzerland)/Coop Genossenschaft F</li> <li>Cooperativa Central Aurora Alimentos F</li> <li>Coop Italia F</li> <li>Coopérative U Enseigne E</li> <li>Cooperl Arc Atlantique F</li> <li>Cremonini SpA F</li> <li>E.Lederc F</li> <li>EDEKA Group F</li> <li>Eilor Group F</li> <li>Elo Group F</li> <li>Ferrero Group F</li> <li>General Mills Inc F</li> <li>Gruppo Veronesi F</li> <li>Hershey Co E</li> <li>Hormel Foods Corporation F</li> <li>ICA Gruppen AB F</li> <li>IKEA (Inter IKEA Group) F</li> <li>JBS SA F</li> <li>JD Wetherspoon PLC F</li> <li>Jeronimo Martins F</li> <li>Kerry Group F</li> <li>Kraft Heinz Company F</li> <li>Maple Leaf Foods F</li> <li>McDonald's Corporation F</li> <li>METRO AG F</li> <li>Metro Inc F</li> <li>Mitchells &amp; Butlers PLC F</li> <li>Mowi ASA F</li> <li>Nestlé SA F</li> <li>OSI Group F</li> <li>Papa John's Pizza F</li> <li>Perdue Farms F</li> <li>Plukon Food Group F</li> <li>Restaurant Brands International F</li> <li>REWE Group F</li> <li>Saputo Inc F</li> <li>Schwarz Gruppe F</li> <li>Sodexo F</li> <li>SSP Group F</li> <li>Subway/Doctor's Associates Inc F</li> <li>Sysco Corporation F</li> <li>Terrena Group F</li> <li>The Cheesecake Factory E</li> <li>Tönnies Group F</li> <li>Tyson Foods Inc F</li> <li>Vion Food Group F</li> <li>Whitbread PLC F</li> <li>Wm Morrison Supermarkets PLC F</li> <li>Yum! Brands Inc F</li> </ul>	<ul style="list-style-type: none"> <li>Aeon Group F</li> <li>Albertsons F</li> <li>Alimentation Couche-Tard F</li> <li>Amazon/Whole Foods Market F</li> <li>Autogrill SpA F</li> <li>Beijing Dabeinong Technology Group Co., Ltd. F</li> <li>BJ's Wholesale Club Holdings F</li> <li>Bloomin' Brands Inc F</li> <li>C&amp;S Wholesale F</li> <li>Campbell Soup Company F</li> <li>Camst - La Ristorazione Italiana Soc. Coop. ARL F</li> <li>Cencosud F</li> <li>Chick-Fil-A F</li> <li>China Resources Vanguard F</li> <li>China Yurun Group Limited F</li> <li>CKE Restaurants F</li> <li>Conad Consorzio Nazionale F</li> <li>Cooke Seafood Inc F</li> <li>Costco Wholesale Corporation F</li> <li>Cracker Barrel F</li> <li>Dairy Farmers Of America F</li> <li>Darden Restaurants PLC F</li> <li>Dica's/Ting Hsin International Group F</li> <li>Domino's Pizza Inc F</li> <li>Empire Company/Sobey's F</li> <li>Gategroup Holding AG F</li> <li>H E Butt Company F</li> <li>Habib's F</li> <li>Industrias Bachoco F</li> <li>Inspire Brands Inc F</li> <li>JAB Holding Company F</li> <li>Lianhua Supermarket Holdings Co F</li> <li>Loblaw Companies Limited F</li> <li>Mars Inc F</li> <li>Maruha Nichiro F</li> <li>Meiji Holdings F</li> <li>Mercadona SA F</li> <li>Mondelēz International F</li> <li>New Hope Liuhe Co Ltd F</li> <li>Nippon Ham F</li> <li>Publix Super Markets Inc F</li> <li>Seaboard Corp F</li> <li>Seven &amp; i Holdings F</li> <li>Spar Holding AG F</li> <li>Starbucks Corporation F</li> <li>Target Corporation F</li> <li>UNFI F</li> <li>Unternehmensgruppe Theo Müller F</li> <li>US Foods F</li> <li>Walmart Inc F</li> <li>Wayne-Sanderson Farms F</li> <li>Wendy's Company (The) F</li> <li>Wens Foodstuff Group F</li> <li>WH Group Ltd F</li> <li>Yili Group F</li> <li>Yonghui Superstores Co Ltd F</li> <li>Yum China Holdings F</li> <li>Zhongpin Inc F</li> </ul>

## The Business Benchmark on Farm Animal Welfare 2023 Report

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# Summary Findings

## What is BBFAW?

The Business Benchmark on Farm Animal Welfare (BBFAW) is the leading global benchmark for assessing companies on their farm animal welfare policies, practices and performance. Since its inception in 2012, it has evolved into a comprehensive programme, enabling investors, companies and stakeholders to gauge the effectiveness of food companies' practices in managing farm animal welfare. Furthermore, through providing transparent insights and encouraging accountability, BBFAW plays a pivotal role in fostering continuous improvement and advancing global standards for the welfare of farm animals.

The annual Benchmark ranks 150 global food producers, retailers and food-service companies with combined revenues of more than US\$4.9 trillion. The BBFAW 2023 report represents a relaunch, with revised criteria that put greater focus on companies' actual impacts on the lives of the world's 92 billion farmed animals.

More information on the programme can be found at [bbfaw.com](https://bbfaw.com)

# 95%

of companies acknowledge farm animal welfare as a business issue

## 1. Farm animal welfare remains an important and relevant business issue

Farm animal welfare remains firmly on the business agenda for food companies, with 143 of the 150 global food companies (95%) acknowledging farm animal welfare as a business issue. Of these companies, 131 (87%) have formalised their management commitments through published policies.

However, 19 global food companies (13%) have yet to publish a formal farm animal welfare policy, which raises concerns about whether they have assessed and understood the business risks and opportunities presented by farm animal welfare in their operations and supply chains.

# 7%

is the average score across the 20 performance impact questions

## 2. Companies have begun to report on performance impact, but progress is slow

Reporting on performance impact is increasingly important for investors if they are to understand the effectiveness of companies' animal welfare policy commitments and their implementation. In total, 109 companies (73%) report some performance impact data across their global supply chain, but the nature of this reporting is piecemeal, with data limited to specific species, geographies or products. Consequently, the average score across the 20 performance impact questions is low, at just 7%.

# 110

of the benchmarked companies (73%) have published formal time-bound targets for species-specific animal welfare improvements

## 3. Companies have set time-bound targets to address critical animal welfare issues, but these are largely limited to poultry

In total 110 of the benchmarked companies (73%) have published formal time-bound targets for species-specific animal welfare improvements. For example, 73% of the 141 companies that have eggs in their supply chains now have cage-free egg commitments tied to a specific deadline.

However, other species are being overlooked. Only 9% of companies with pigs in their supply chain (13 of 137 companies) have set credible targets to end the use of 'sow stalls' or 'gestation crates' i.e. metal enclosures barely bigger than an adult pig which are banned in jurisdictions such as the UK, Sweden and several US states. Only 18% of companies with dairy cows in their supply chain (26 of 144 companies) have set targets for ending the use of tethering.

# 25%

of companies recognise the need to reduce reliance on animal sourced foods

## 4. One in four global food companies recognises the need to reduce reliance on animal sourced foods and allow for higher welfare as part of a sustainable food system

There is increasing recognition that animal sourced foods must begin to play a much smaller role human diets if we are to avoid exceeding planetary boundaries, and a reduction in consumption will facilitate transition to higher welfare, regenerative production systems.

Data from new questions in the Benchmark reveal 38 companies (25%) acknowledge the need to reduce reliance on animal sourced foods as a business issue and 21 companies (14%) have published time-bound targets to support this.

Full report findings are available at [bbfaw.com](https://bbfaw.com)

## Our partners

**COMPASSION**  
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BBFAW is supported by Compassion in World Farming and FOUR PAWS, who provide technical expertise, guidance, funding and practical resources, alongside supporting the assessed food businesses with training, programmatic expertise and consultancy engagement.

The BBFAW Secretariat also maintains the Global Investor Statement on Farm Animal Welfare and convenes the Global Investor Collaboration on Farm Animal Welfare, a collaborative engagement between 32 major institutional investors and the benchmarked food companies on the issue of farm animal welfare.