

Briefing for Companies and Investors on the BBFAW Programme 2022-2024

As announced during the launch of the 2021 BBFAW report in March 2022, the BBFAW partners, Compassion in World Farming and FOUR PAWS, have decided to evolve the BBFAW assessment criteria and scoring to ensure that the methodology is focused on driving positive welfare impacts for animals globally.

The main changes, in keeping with the BBFAW partners' organisational aims, will include:

- Further increased emphasis on performance impact. The impact rating – based on companies' scoring of the Performance Impact questions – will continue to be used as an important indicator of companies' impacts on core species globally.
- Expansion of the core species (beyond laying hens, pigs, broiler chickens and dairy cattle) covered by the Performance Impact questions.
- Development of an assessment structure that enables weighting of scores by core species relevant to each company.
- A new focus area on protein diversification, which will include assessment of companies on their commitments to reduce the number of animals farmed for food by replacing animal-sourced foods with alternative proteins.

No company assessments will be conducted in 2022 to allow time for criteria and scoring to be developed. Companies will be assessed against the new 2022 methodology in March/ April 2023 (date to be confirmed) and the results published by mid-2023.

Companies and investors, along with other stakeholders, will be invited to participate in a consultation on the proposed criteria and scoring in September 2022.

BBFAW Timeline 2022 - 2024

April – August 2022:

- Review and revision of BBFAW criteria and development of additional criteria and scoring approach.
- Testing and detailed modelling of BBFAW 2022 criteria and scoring.
- Preparation of public consultation briefing on the proposed BBFAW 2022 Benchmark.

July 2022:

- Letters to company CEOs on behalf of the Global Investor Collaboration on Farm Animal Welfare, providing an opportunity for companies and investors to engage on companies' performance in the 2021 BBFAW Benchmark.

September 2022:

- Launch of public consultation on proposed BBFAW 2022 Benchmark, running from 26th September to 21st October.
- Company and Investor webinars to support consultation.

November 2022:

- Publication of finalised BBFAW 2022 Benchmark methodology.

March/April 2023 (TBC):

- Independent evaluation of companies against the BBFAW 2022 Benchmark methodology.

End June 2023:

- Publication of results of 2022 BBFAW Benchmark.

October/November 2023:

- Independent evaluation of companies against the BBFAW 2023 Benchmark methodology.

March 2024:

- Publication of results of 2023 BBFAW Benchmark.

We would like to thank you for your ongoing support of the BBFAW as we evolve the Benchmark. If you have any questions about the evolution of the Benchmark or if you would like to schedule a call with the BBFAW Secretariat to discuss your BBFAW 2021 results, please contact secretariat@bbfaw.com